



Professional Growth Conference

March 19-20, 2025

Gateway Hotel & Conference Center, Ames

SNA Iowa is excited to bring you an expanded offering for our 2025 Professional Growth Conference. Day 1 will include educational sessions as well as a new offering - a one-on-one round robin with industry professionals! This quick moving activity is the perfect time to speak directly with industry representatives about the questions you have! Day 2 will follow our traditional schedule with educational sessions, SNA Iowa in the morning and Iowa Department of Education updates and the USDA Commodity Food Show to follow in the afternoon.

SCHEDULE OF EVENTS

Wednesday, March 19

11:30 am - 12:00 pm	Registration (lunch not provided)
12:00 - 3:00 pm	Lunch Fund Guardians: Where Does the Money Go? Cindy Stroh Fostering Self-Care - Within and Without Clif Cameron
3:15 - 4:45 pm	One-on-One Round Robin with Industry
4:45 - 5:30 pm	Mentor Meet-Up

Thursday, March 20

8:00 - 8:30 am	Registration
8:00 - 8:45 am	Breakfast
8:45 - 11:45 am	How to Be a Leader, Not a Boss, Abbi Costigan Enhancing Your Nutrition Department Through Strategic Planning, Jessy Sadler SNA Iowa Update
12:00 - 1:00 pm	Iowa Department of Education Update USDA Food Show Announcements
1:00 - 3:00 pm	USDA Commodity Food Show

INDUSTRY ONE-ON-ONE ROUND ROBIN (1.5 CEU)

Industry Representatives will be seated at tables around the room. Participants will be assigned to a beginning table and then will move from table to table every 5 minutes. This is a great time to ask questions you may have or just get to the know the representatives a bit better!

INDUSTRY PARTICIPANTS

Basic American Foods	Kikkoman
Burlis Lawson	Nardone Brothers
Bush Bros	National Food Group
Cattalia	Red Gold
Cavendish	Rich Products Group
Dole	Sunset Orchard/Richland Hills Farms
ES Foods	Texas Pete
Heartland Reps	Wilson Restaurant Supply
Jennie O	

Hotel Reservations

We have reserved a block of rooms for the evenings of March 18th & 19th at The Gateway Hotel **\$119/night + tax**. To make a reservation call 1-800-FOR-AMES and tell them you are with School Nutrition Association Iowa or visit our website at sna Iowa.org/professional-growth-conference.

SESSION DESCRIPTIONS

Lunch Fund Guardians: Where Does the Money Go? (1 CEU)

A basic understanding of the financial responsibility for food service directors and how to get your staff to take accountability for inventory and labor hours.

Fostering Self-Care - Within and Without (1.5 CEU)

Participants will learn what self-care means and the techniques to master it. They will also be given tools and tips on fostering self-care amongst their staff using various training methods.

Mentor Meet Up

Open time to network with experienced directors in school nutrition. Ask your questions, bounce ideas off each other, and gain connections for future discussions.

How to Be a Leader, Not a Boss (1.0 CEU)

Being a leader, not just a boss, involves having a mindset that prioritizes collaboration, empathy, and growth over authority and control. By incorporating certain principles, you can create an environment where people feel inspired to work with you, rather than just for you.

Enhancing Your Nutrition Department Through Strategic Planning (1.0 CEU)

In this presentation, attendees will gain insights on what was done to enhance our nutrition department through a structured approach. They will learn how tools and resources such as a SWOT Analysis and SMART Goals were used to identify key strengths, weaknesses, and opportunities which served as a foundation for future planning. By the end of the presentation, attendees will leave with practical examples and strategies to help them assess their current operations and implement meaningful improvements to continue to drive positive change of their programs.



REGISTRATION

Name: _____ Title: _____

School District: _____ Member #: _____

Email: _____ Phone: _____

Registration Fee

Day 1

Member \$40

Non-Member \$60

AND/OR

Day 2

Member \$60

Non-Member \$90

Late Fee (after March 7) \$20

Total Due \$ _____

Payment

Check (enclosed) Purchase Order (enclosed)

Want to pay by credit card? [Register online at snaiowa.org](http://snaiowa.org)

Please register for the USDA Commodities Food Show following the morning trainings on March 20 with Sarah White at sarah.white@iowa.gov or use the link on our website.

**Mail Registration & Payment to
SNAI, 1631 250th St, Washington, IA 52353**

Questions? Contact April Cuddeback, 515-630-8652 or snaiowa@msn.com
** Registration is non-refundable, but is transferable for same event, same year.
Please keep a copy of this form for your receipt**